



Landscape & Amenity

PRODUCT UPDATE

2012 MEDIA DETAILS

www.landscapeandamenity.com

LANDSCAPE & AMENITY PRODUCT UPDATE

Now firmly established as one of the UK's leading landscape & amenity magazines, printed in a tabloid format and mailed monthly. The mix of professional news content, manufacturer led articles and product information are presented in an easy to read style well liked by readers and unrivalled by others.

Our tabloid size means we stand out from the crowd, publishing the best possible magazine for your brand and product promotion. Add this to an ever-growing requested & ABC audited readership of 12,000 named readers and a digital distribution to 13,000 known emails means Landscape & Amenity is a preferred magazine by all.



PLAY & ACTIVITY TODAY

A quarterly stand alone magazine published in association with the API (Association of Play Industries), designed to update both purchasers & specifiers of sports & play ground equipment including safety surfacing. We mail 12,000 copies of Play & Activity Today along with Landscape & Amenity four times a year - February, May, August & November. The digital interactive issue of Play & Activity Today is then emailed to a further 13,000 individuals working specifically in sport & play sectors across the UK.



LANDSCAPEANDAMENITY.COM

A comprehensive, easy to use website which reflects the need for immediate daily news updates, product details, video footage and product brochures. Using search engine optimisation (seo), we monitor page views, webclicks, webtimes and track viewers from around the world. We also update both our Facebook & Twitter social profiles daily with the very latest news & announcements.

LANDSCAPE & AMENITY VIDEO LIBRARY

A website built to provide landscape, groundcare and amenity machinery & equipment users instant access to a video library of the latest demonstration footage on one website - www.lapvideo.co.uk Footage uploaded remains online for over 12 months and part of an eBulletin emailed to all known emails helping Landscape & Amenity create desktop demonstrations.

FREE ENQUIRY SERVICE

An old fashioned but highly effective enquiry service! Good quality new business enquiries are generated via our 24/7 independent enquiry service from both adverts & articles in Landscape & Amenity. This service, not available in many magazines helps track your decision to use Landscape & Amenity.

PRODUCT eBULLETIN

A vital interactive information source, giving immediate access to new & improved product news on a monthly basis. Once received, the online viewer can use our 24-hour free enquiry service provided for each news story or use the provided weblink.

ALSO AVAILABLE...Digital Brochures, Direct Mailing, eFlyers and loose Inserts



Amenities Manager - AMENITY AND SPORTS GROUNDS SUPERVISOR - Arborist & Landscape Gardener - ARCHITECT - Architectural & Landscape Officer - ARCHITECTURAL POLICE LIAISON OFFICER - Area Parks Officer - BUILDING OFFICER (GROUNDS & GARDENS) - Caravan Park Manager - CARETAKER - Cemeteries Manager - CHAIR PARISH COUNCIL - Chief Gardener - CHILDRENS PLAY AREA OFFICER - Clerk To Parish Council - COMMUNITY PARKS OFFICER - Consultant Architect - CONTRACTOR - Corporate Procurement Officer - COUNCIL CONTRACTOR - Country Parks Officer - COUNTRYSIDE & LANDSCAPE OFFICER - County Forestry Officer - COURSE SUPERINTENDENT - Creative Director - CRIME PREVENTION DESIGN - Cultural Development Manager - DEPUTY HEAD GARDENER - Deputy Head Groundsman - DESIGN & PROJECT MANAGER - Design Landscaper - DIRECTOR OF ARCHITECTURE - Director of Children Services - DIRECTOR OF FACILITIES - Director of Open Spaces - DIRECTOR OF SPORT & RECREATION - District Parks Officer - ECONOMIC DEVELOPMENT OFFICER - Environment Officer - ESTATE & BUILDINGS MANAGER - Estate Bursar - FACILITIES MANAGER - Fencing Contractor - FIXED PLAY FOREMAN - Force Crime Reduction Unit - FORESTER & GROUNDSMAN - Forestry Consultant - GARDEN DESIGNER - Golf Course Manager - GREENKEEPER & GROUNDSMAN - Green Space Manager - GROUND CARE DIVISION - Ground Maintenance - GROUP ESTATES MANAGER - Group Landscape Architect - HEAD DESIGNER - Head Gardener - HEAD OF BUILDING SCHOOLS FOR THE FUTURE - Head Of Countryside Service - HEAD OF ESTATES AND PLANNING - Horticulture Officer - HOUSE & GROUNDS MANAGER - Land & Street Services Officer - LANDSCAPE ARCHITECT - Landscape & Design Officer - LANDSCAPE & RECREATION MANAGER - Landscape Contractor - LEISURE DEVELOPMENT OFFICER - Maintenance & Grounds - MANAGER OF CAMPUS SERVICES - Open Space Manager - OPERATIONAL DIRECTOR - Outdoor Facilities Manager - OUTDOOR DESIGN - Parish Clerk - PARISH RANGER - Park & Open Space Manager - PARKS & AMENITIES MANAGER - Partner & Architect - PLANNING CONSULTANT - Plant Operator / Landscape - PLAY DESIGN OFFICER - Play Strategy Officer - PLAYGROUNDS OFFICER - Principal Landscape Architect - PROCUREMENT OFFICER - Professional Gardener - PROJECT & ESTATES MANAGER - Purchasing Manager - RANGER TEAM LEADER - Recreation Manager - RECREATIONAL DEVELOPMENT OFFICER - Rural Development Officer - SCHOOLS & AMENITIES OFFICER - Senior Garden Designer - SENIOR GREEN KEEPER - Senior Groundsman - SENIOR HORTICULTURAL OFFICER - Senior Landscape Architect - SENIOR PARKS & AMENITIES OFFICER - Skilled Arborist - SOFT LANDSCAPE MANAGER - Specialist Amenity Consultant - SPORTS FIELD CONSTRUCTION - Sports Ground Manager - SPORTS TURF MAINTENANCE - Stadium Manager - STREETSCENE MANAGER - Horticulture - TOWN AMENITIES OFFICER - Town Planner - TOWNCARE MANAGER - Tractor Operative - TREE CONSULTANT - Trustee - URBAN DESIGNER - Urban Forestry Manager - URBAN PARKS OFFICER - Weed Control Manager - WOODLAND GARDENER

The independent Audit Bureau of Circulation (ABC) annually audits & verifies our circulation of 12,000 named readers and has done for over ten years.



Landscape & Amenity as part of its existing registered data continues to use Glenigan, an online information portal website endorsed by the Chartered Institute of Building (CIOB).

Glenigan provides immediate access to those currently involved in pre-tendered UK development projects such as urban regeneration, architectural landscapes and the creation of sports/play facilities before construction. Examples of how we use Glenigan contact data can be found in this media pack.



LOCAL AUTHORITIES/COUNTY & PARISH COUNCILS5032
Landscape Architects, Town Planning/Urban Environment Officers, Landscape & Amenity Departments, Parks & Open Space Officers/Managers, Grounds Maintenance, Sports & Leisure Departments, Greenkeepers & Groundsmen, Procurement Officers

LANDSCAPE CONTRACTORS & PROFESSIONAL GARDENERS2048
Private Contractors, Managers, Engineers, Directors & Chief Executives, Specialist Arboricultural Contractors and Horticulture Consultants.

URBAN PLANNING & ARCHITECTURAL DESIGN1574
Landscape Architects, Town Planning Consultants, Urban Development Officers, Architectural Technicians, Surveyors

GROUNDSMEN2004
Universities, Colleges, State & Independent Schools, Theme Parks, Entertainment Venues, Caravan Parks, Professional & Non-professional Sports Clubs inc. League & Non-league football, bowls, rugby, cricket and major athletic venues.

GOLF COURSES1018
Private Head Greenkeepers, Golf Course Consultants, Managers and Owners

PRIVATE ESTATES, NATIONAL TRUST & ENGLISH HERITAGE324
Estate Managers, Gardeners & Groundsmen, Park Rangers, Operations, Managers and Trustees

TOTAL12,000

AND THE REST...

HORTICULTURE WEEK9451	THE LANDSCAPER5750
AMENITY MACHINERY EQUIPMENT8230	TURF BUSINESS5200
PITCHCARE7238	SPORTS TURF AMENITY LEISURE5000
TURF PROFESSIONAL7000	THE GROUNDSMAN5000
GREENKEEPER INTERNATIONAL6800	GREEN PLACES3000



Area Parks Manager - ASSISTANT LEISURE DIRECTOR - Assistant Director Parks & Open Spaces - BOROUGH PROPERTY SERVICES OFFICER- BSF Project Manager - BURSAR - Buyer & Quantity Surveyor - CAMPSITE MANAGER - Capital Project Specifier - CARAVAN PARK OWNER - Chief Buyer - CHIEF ESTATES MANAGER - Chief Recreation Officer - CHILDRENS CENTRE CO-ORDINATOR - Community & Development Manager - COMMUNITY & RECREATION OFFICER - Community Development Officer - COMMUNITY FACILITIES MANAGER - Community Park Project Officer - COMMUNITY PLAY OFFICER - Community Sports Manager - CONSTRUCTION DIRECTOR - Contractor - CONTRACTS OFFICER PARKS & LEISURE - Councillor - COUNTRY PARKS MANAGER - Countryside Officer - COUNTY PLAY STRATEGY PROJECT MANAGER - CPDA - CRIME PREVENTION DESIGN ADVISER - Deputy Grounds Manager - DEPUTY HEAD TEACHER - Deputy Town Clerk - DEVELOPMENT DIRECTOR - Director of Childrens Services - DIRECTOR OF HOUSING & ENVIRONMENT - Director of Leisure & Amenities - DIRECTOR OF PARKS & RECREATION - Early Years & Child Care Manager - EDUCATION & LEISURE DIRECTOR - Estate Manager - EVENTS & PLAYGROUNDS MANAGER - Fixed Play Foreman - GROUNDS & COUNTRYSIDE MANAGER - Group Manager Parks And Playing Fields - HEAD OF AMENITIES & LEISURE - Head of Leisure & Outdoor Recreation Services - LANDSCAPE ARCHITECT - Leisure Centre Manager - PARISH COUNCILLOR - Parks & Amenities Officer - PARKS DEVELOPMENT MANAGER - Play Area Superintendent - PLAY EQUIPMENT MANAGER - Play Officer - PRINCIPAL LANDSCAPE ARCHITECT - Visitor Service Manager - WOODLAND & RECREATION MANAGER - Youth & Play Facilities Officer -

Play & Activity Today magazine is a mix of industry comment, new product, project development and feature led articles published in association with the API (Association of Play Industries) read by those who design, specify & purchase sports & playground equipment including safety surfacing.

Printed as a stand-alone tabloid magazine and published four times a year in February, May, August & November. It's mailed out along with Landscape & Amenity Product Update to an ABC audited circulation of 12,000 known & named readers. The digital interactive issue is emailed to over 13,000+ emails in a different direction to that of Landscape & Amenity, aimed specifically at those who are responsible for sport & play facilities for young & old here in the UK.

Our extensive access & understanding of UK Glenigan development data gives us instant access to play projects at planning stage and those actively involved. Over the page are three examples of how we utilise the names found within UK Glenigan by sending them not only a digital issue but on occasion a printed magazine.



DIGITAL CIRCULATION

SENIOR GROUNDSMAN AT UK THEME PARKS	30
NATIONAL ESTATES & HERITAGE SITES	140
HOUSE BUILDERS & PROPERTY DEVELOPERS	217
HOLIDAY, CARAVAN & CAMPING PARKS	271
HEAD OF PARKS & PLAYGROUNDS WITHIN LOCAL AUTHORITY	372
HEAD OF LEISURE SERVICES WITHIN LOCAL AUTHORITY	303
ARCHITECTURAL POLICE LIAISON OFFICERS	404
PARISH COUNCILLORS, CLERKS & TOWN CLERKS	425
FACILITY MANAGERS OF UK HOTELS	940
LANDSCAPE CONTRACTORS	1,003
SCHOOLS & NURSERY HEAD TEACHERS	2,102
LOCAL AUTHORITY CONTACTS INVOLVED IN PLAY OR LEISURE PROJECT	2,401
ARCHITECTS WORKING ON A PLAY OR LEISURE PROJECT	4,707
DIGITAL TOTAL	13,316
COMBINED PRINT & DIGITAL TOTAL	25,316





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Landscaping & Drainage Works

Site address: Kenrick Park Estates
West Bromwich
West Midlands
B70

Start date: December 2011

Contract period: 5 Month(s)

Region: West Midlands

Sector: Infrastructure

Estimated **In Progress**

Town: West Bromwich, West Midlands
County: Midlands
Value: £650,000

Stage

Planning stage: Planning not Required
Contract stage: Tenders Returned

Information

Development type: New
Funding type: Public
Units:
Planning authority: Sandwell
Application number: N/A
Application date:
Published: 21/09/2011
Last updated: 10/10/2011
Project ID: 11303083

Contact Information

Client

Sandwell Metropolitan Borough Council

Address: Council House
High Street
Smethwick
West Midlands
B66 3NT

Tel No: 0845 358 2200
Fax No: 0121 569 5016
Email: contact@sandwell.gov.uk
Website: www.sandwell.gov.uk

Name	Job Title	Email	
Brendan O'Neill	Senior Quantity Surveyor	brendan_oneill@sandwell.gov.uk	<input type="checkbox"/>

Architect / Planner

Sandwell Metropolitan Borough Council

Address: Council House
High Street
Smethwick
West Midlands
B66 3NT

Tel No: 0845 358 2200
Fax No: 0121 569 5016
Email: contact@sandwell.gov.uk
Website: www.sandwell.gov.uk

Name	Job Title	Email	
Brendan O'Neill	Senior Quantity Surveyor	brendan_oneill@sandwell.gov.uk	<input type="checkbox"/>

We use these contact details when compiling the print & digital circulation for the magazine

Demolition Text

Scheme comprises demolition.

Civil Text

Scheme to comprise provision of the hard and soft landscaping works on the Kenrick Park Estate. The works form part of the overall upgrade of the High Rise blocks on the estate. The work will comprise of the following: - - The provision of the following major elements: - Demolition, site clearance & preparation works - soft landscaping & planting etc - hard landscaping & roads, car parking, pavings and hardstandings including adopted roads & paths - drainage & external services - fencing & gates - street furniture - post completion plant maintenance regime - street lighting & CCTV works - other minor items. The successful contractor will be appointed as Principal Contractor and be expected to co-ordinate & supervise suppliers, sub-contractors and other contractors directly employed by the Employer. He will also be responsible for site security and should submit evidence of how this might be achieved with his expression of interest. The work will be let under the JCT Form of Building Contract 2005 edition (with quantities).



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Leisure Park Development

Site name: The Helix
Site address: M9, Junc 5 to Junc 6
 Falkirk
 Central
 FK1 1
Start date: February 2012
Contract period: 12 Month(s)
Region: Scotland
Sector: Hotels & Leisure

Contact Information

Client

Falkirk Council

Address: Municipal Buildings
 West Bridge Street
 Falkirk
 Central
 FK1 5RS

Tel No: 01324 506070 (CTPS) [Help](#)

Email: info@falkirk.gov.uk

Website: <http://www.falkirk.gov.uk>

Name	Job Title	Email	
Greg Pender	Design Manager	greg.pender@falkirk.gov.uk	<input type="checkbox"/>

Client

The Helix Trust

Address: 2nd Floor, Falkirk Stadium
 Westfield Street
 Falkirk
 Central
 FK2 9EE

Tel No: 01324 590716

Fax No: 01324 590 913

Email: helixcommunity@falkirk.gov.uk

Website: www.thehelix.co.uk

Name	Job Title	Email	
Mike King	Programme Director	mike.king@falkirk.gov.uk	<input type="checkbox"/>

Architect / Planner

Ironside Farrar Ltd

Address: 111 McDonald Road
 Edinburgh
 Lothian
 EH7 4NW

Tel No: 0131 550 6500

Fax No: 0131 557 6723

Website: www.ironsidefarrar.com

Name	Job Title	Email	
Albert Muckley	Planning Consultant		<input type="checkbox"/>

Planning Description

An application (ref: P/11/0072/MSC) for detailed planning permission was submitted to Falkirk R.C.

Civil Text

Scheme comprises formation of Central Park Comprising a Lagoon (Water Body), an Event Space, a Plaza (Public Realm Space), Pathways/Boardwalks, Play Areas, Visitor Facilities, Associated Landscape Works and a Sustainable Urban Drainage System (SUDS).

Estimated **In Progress**

Town, County: Falkirk, Central
Value: £5,000,000

Stage

Planning stage: Detailed Plans Submitted
Contract stage: Tenders Returned

Information

Development type: New
Funding type: Private
Units: 1
Planning authority: Falkirk
Application number: P/11/0072/MSC
Application date: 12/02/2011
Published: 02/06/2010
Last updated: 07/10/2011
Project ID: 10209100

We use these contact details when compiling the print & digital circulation for the magazine



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Play Ground Equipment

Site name: Various Locations
Site address: Braintree
 Essex
 CM7
Start date: January 2012
Contract period: 36 Month(s)
Region: East of England
Sector: Hotels & Leisure

Contact Information

Client

Braintree District Council

Address: Causeway House
 Braintree
 Essex
 CM7 9HB
Tel No: 01376 552525
Fax No: 01376 552626
Email: csc@braintree.gov.uk
Website: www.braintree.gov.uk

Name	Job Title	Email	
John Wickes	Purchasing Manager	john.wickes@braintree.gov.uk	<input type="checkbox"/>

Consulting Civil Eng

Braintree District Council

Address: Causeway House
 Braintree
 Essex
 CM7 9HB
Tel No: 01376 552525
Fax No: 01376 552626
Email: csc@braintree.gov.uk
Website: www.braintree.gov.uk

Name	Job Title	Email	
John Wickes	Purchasing Manager	john.wickes@braintree.gov.uk	<input type="checkbox"/>

Additional Information

This contract has been reported in the Official Journal of the European Union 2011/S126-209155.
 The framework contract value is between £1m and £12m.

Civil Text

Park and playground equipment. The intention is to create a national framework agreement for the provision of playground equipment, outdoor gym equipment and for the provision of associated services such as installation, repair and maintenance, safety checks etc. It is intended that this framework agreement will be available for use by the following types of public sector bodies; This includes Local Authorities, Educational Establishments, Registered Providers and Emergency Services, NHS Bodies, Central Government Departments and their Agencies and also registered charities

Estimated **In Progress**

Town, County: Braintree, Essex
Value: £12,000,000

Stage

Planning stage: Planning not Required
Contract stage: Applications to Tender

Information

Development type: Refurb Only
Funding type: Public
Units:
Planning authority:
Application number:
Application date:
Published: 08/07/2011
Last updated: 03/10/2011
Project ID: 11215060

We use these contact details when compiling the print & digital circulation for the magazine

MONTHLY FEATURES

- News & Product Developments
- Street Furniture & Lighting
- Pedestrianisation & Hard Landscaping
- Fencing & Security
- Sports & Play Equipment
- Water Management
- Green Issues & Waste Management
- Machinery, Plant & Vehicles

JANUARY

- **Landscaping Case Study**
- NEW** • Grass Seed & Wild Flowers
- Natural Stone & Aggregates
- Diggers, Excavators, Loaders & Skid-steers
- ATVs, UTVs & Work Trucks

FEBRUARY

- NEW** • **Jane Carley Report:** Engines - Efficiency, Research & Development
- Fencing & Security Products
- EcoBuild Exhibition Preview
- NEW** • Urban Update inc. Road, Path Repair & Maintenance
- Horticulture Update
- **LANDSCAPE & AMENITY VIDEO UPDATE**

PLAY & ACTIVITY TODAY

- * News & Product Updates
- * API & RoSPA Comment
- * Water Play
- * Timber Play

MARCH

- **Jane Carley Report:** Mowers inc. Remote Mowing
- Amenity Pesticides & Spraying Equipment
- Commercial Vehicles
- Aerators
- Artificial Turf Products
- Anti Graffiti

APRIL

- **Jane Carley Report:** Sports Turf Maintenance
- Ground Reinforcement & Retaining Walls
- Green Roofs, Roof Gardens & Living Walls
- Signage
- Water Features
- Fuel - Storage, Delivery & Efficiency
- **LANDSCAPE & AMENITY VIDEO UPDATE**

MAY

- BALI Landscaping Show Preview
- Water Management - Irrigation
- Recycling & Waste Management
- Pedestrian Mowers
- Horticulture Update
- Soils, Dressings, Composts & Treatments

PLAY & ACTIVITY TODAY

- * News & Product Updates
- * API & RoSPA Comment
- * PlayFair 2012 Exhibition Preview
- * Safety Surfacing

JUNE

- **Jane Carley Report:** Tractors - Two and Four wheeled
- Amenity Pesticides & Spraying Equipment
- Urban Update inc. Natural & Composite Timber
- NEW** • Sweepers, Collectors & Vacs

JULY/AUGUST

- **Jane Carley Report:** New Product Launches at IOG Saltex
- IOG Saltex Exhibition Preview
- **LANDSCAPE & AMENITY VIDEO UPDATE**

PLAY & ACTIVITY TODAY

- * News & Product Updates
- * API & RoSPA Comment
- * BMX Tracks
- * Skate Ramps

SEPTEMBER

- **Jane Carley Report:** Winter Maintenance & Snow Clearance
- IOG Saltex Exhibition Review
- NEW** • Machinery Security & Theft Prevention
- Brushcutters
- Urban Update inc. Shelters & Covered Walkways

OCTOBER

- **Jane Carley Report:** Chippers, Shredders, Hedge & Verge
- Trailers
- Horticulture Update
- Artificial Turf Products
- **LANDSCAPE & AMENITY VIDEO UPDATE**

NOVEMBER/DECEMBER

- **Landscaping Case Study**
- BIGGA/BTME 2013 Exhibition Preview
- Water Management - Drainage
- Secure Site Buildings
- NEW** • Fuel - Storage & Delivery

PLAY & ACTIVITY TODAY

- * News & Product Updates
- * API & RoSPA Comment
- * MUGAs
- * Teen Shelters

Copy deadline: Last Friday of month preceding publication month
Copy sent to: paul.groves@tspitd.co.uk

All advertisement rates quoted using £18.50 psc and per insertion. Agency Entitlement is 10%.
Alternative sizes are available upon request, please ask for details.

	1 Insertion	3 Insertions	6 Insertions	10 Insertions
Full Page Tabloid	£4200	£3700	£3200	£2700
Half Page Tabloid	£2100	£1900	£1700	£1400
Quarter Page Tabloid	£1055	£1000	£900	£750
25cm x 4 columns (A4 page)	£1850	£1650	£1450	£1200
7cm x 6 columns (Front Cover Solus)	£1055	£950	£850	£700
13cm x 4 columns (1/2 A4 page)	£960	£860	£810	£660
15cm x 2 columns	£555	£500	£450	£375
13cm x 2 columns (1/4 A4 page)	£480	£420	£370	£320
Back Cover - Plus 10%				

PRODUCT & LITERATURE PANELS

Product & Literature Panels provide you the advertiser with an ideal opportunity to promote your newest products and equipment through product literature description and product photography.

90mm (h) x 90mm (w), and a standard format to include company branding, approximately 80 literature words and colour photography.

Costing	£185	£150	£125	£100

DISPLAY ADVERTISEMENT SIZES

Advertisement sizes are calculated per single column cm depth

Widths

1 col, 42mm - 2 col, 89mm
3 col, 138mm - 4 col, 183mm
5 col, 230mm - 6 col, 277mm

Tabloid page - 420mm H x 297mm W add
3mm all round for bleed

Tabloid DPS - 420mm H x 594mm W
add 3mm all round for bleed

Product Card Sizes

Trim Size: 98 mm x 130mm
Bleed Size: 110mm x 138mm

MECHANICAL DATA

Email material to: copy@tspltd.co.uk

Material must be supplied on Mac readable discs or via email or FTP.
PDF's should be print ready with all fonts and images embedded (min 300dpi).

Documents must be Quark Xpress.

Images must be saved as TIFF or EPS minimum 300dpi at 100% size.

Ensure all images are CMYK not RGB.

Ensure all colours are CMYK not RGB or SPOT including Illustrator files.

Inserts accepted by negotiation.

Artwork requiring further production may levy further charges which will be pre-quoted prior to implementation.

Cancellations in writing by the first working day of the month prior to the month of publication as our standard terms and conditions of sale state.



Landscape & Amenity Product Update continues to be supported on a daily basis with our all new & much improved website - www.landscapeandamenity.com

The all new landscapeandamenity.com reflects the need for immediate news updates and instant access to product details, video footage & product brochures.

Each day, our online editorial team update the news section with current breaking news & announcements right across the landscape, groundcare, amenity & play sectors.

Added benefit can be found from a detailed Used Machinery For Sale section and a 2012 Events guide.



Home Page

TYPE	SIZE	ARTWORK TYPE	TYPE	REQUIREMENTS
Banner	545 x 70 pixels	JPEG, GIF, SWF, ANIMATED GIF	Product Directory Listing	1 Image, Upto 400 words text, Full contact details, Upto 2 videos & 3 brochure
Skyscraper	130 x 650 pixels	JPEG, GIF, SWF, ANIMATED GIF		
Button	130 x 130 pixels	JPEG, GIF, SWF, ANIMATED GIF	Product Directory Advertising	690 x 240 pixels, JPEG, GIF, SWF, ANIMATED GIF



ONLINE ADVERTISING RATES

To discuss any of the online opportunities and pricing please contact a member of the online sales team on 01952 234000.



LANDSCAPE & AMENITY E-BULLETIN

Direct to the desktop! Once a month, we keep our viewers up to date with the very latest product news & announcements with the Landscape & Amenity eBulletin service.

Over 12,000 individual email addresses all taken from our requested readership, enquirers and contacts via Glenigan are kept informed of breaking news, product tests, exhibitions & events, product launches and legislation changes. Each fortnightly e-bulletin will feature companies, products and services. Each company listing will include upto 250 words, 2 images, with direct links to email and web addresses.



RATES

- E-bulletin listing - £120.00
- Skyscraper - £300.00 per month
- Banner - £200.00 per month

For further information please contact Katie Wilcox on 01952 234000 or katie@tspltd.co.uk

eBulletin

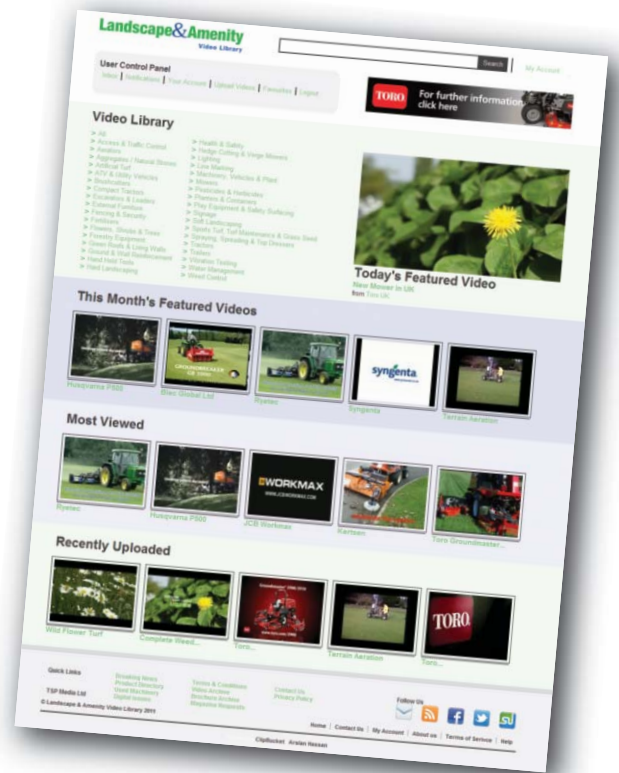


A DESKTOP DEMONSTRATION!

Video footage of new products & machinery in action is proving more & more popular! Manufacturers & distributors are spending more money than ever before shooting their very latest product, giving you the user the opportunity to see it in action pre or post demonstration.

Why not help & create a desktop demonstration with an easy to use website built to include all the very latest dynamic footage.

Landscape & Amenity launched WWW.LAPVIDEO.CO.UK in Autumn 2011 - an online library of the very latest footage.



In addition to the website, a quarterly Landscape & Amenity Video Update eBulletin will update all 12,000 known email addresses with the very latest video footage uploaded for online viewing. Once on screen, the online viewer will have instant access to the latest, most popular and all other videos, along with product descriptions and weblinks.

Each video entry can be up to 10 minutes in length, including sound along with a detailed product description and weblinks for £225.00 per entry.





www.landscapeandamenity.com

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david@tspltd.co.uk

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